

## EDUCATION

2012-2016 **PRATT INSTITUTE**  
Brooklyn, NY Communications Design B.F.A. with Honors, Graphic Design Concentration

## EXPERIENCE

2018- **FIG Designer** Clients: Casper, Indie Lee, Seabourn, Virgin Atlantic  
New York, NY Our small, but mighty, design team works for both existing clients and new business pitches, alongside the production, media, strategy, and development teams. We touch everything, from one-off projects, to design direction overhauls that integrate with company positioning and strategy shifts. We've also recently overhauled the FIG brand- including a new identity, website, presentation materials, and internal organizational systems.

2018 **M BOOTH Freelance Designer** Clients: Google, M Booth  
New York, NY Developed a presentation and visual system for a midsized communications agency. Informed by insights about the processes of teams within the agency, I created presentation templates, designed internal documents, expanded the brand, and developed brand assets. Beyond creation, I worked with the developer team to make these assets available on an online portal, and educated the teams on best-use practices of these templates and assets.

2016-2017 **MAYDAY Designer** Clients: 23andMe, Common, Marriott, Microsoft  
New York, NY In collaboration with the project managers, art directors, and other designers, we created comprehensive brand identities, immersive websites, and expressive social collateral. The size of our team allowed for a great balance between working independently and collaboratively, and digital product creation required my communication with a global team of developers to actualize the end result.

## ACHIEVEMENTS

2016 **PRATT INSTITUTE DESIGN SHOW**  
Pratt's showcase of the best design work from the year at NYC x Design.

2016 **CARTOGRAPHICS: DESIGNING THE MODERN MAP** SendPoints Publishing  
"Gentrification: Brooklyn" featured in a collection of map infographics.

## PROGRAM KNOWLEDGE

Photoshop, Illustrator, InDesign, After Effects, Sketch, Zeplin, InVision, Principle, Framer, HTML5, CSS3, SASS, Javascript, Three.js, Vue.js, p5.js, GSAP

*References available upon request.*